



**THE 3<sup>RD</sup>  
INDUSTRIAL  
REVOLUTION  
IN  
HAUTS-DE-FRANCE**

# REV3 DAYS INTERNATIONAL BUSINESS MEETINGS

**9 & 10<sup>TH</sup> FEBRUARY 2017  
LILLE**

**SMART CITIES**

**CIRCULAR ECONOMY**

**ADDITIVE  
MANUFACTURING**

**ENERGY**



**A UNIQUE OPPORTUNITY TO PRESENT YOUR SOLUTIONS  
AND IDENTIFY NEW PROJECTS**



## 2 DAYS OF CONFERENCES AND BUSINESS MEETINGS FOR

- ▶ SMEs and multinational companies
- ▶ Institutional and private purchasers
- ▶ Research centers and laboratories
- ▶ Investors

## TO FIND BUSINESS OPPORTUNITIES ABOUT



▶ Circular economy



▶ Smart cities



▶ Energy



▶ Additive manufacturing

## MORE THAN 300 ATTENDEES GATHERED IN THE LEADING EUROPEAN REGION IMPLEMENTING THE THIRD INDUSTRIAL REVOLUTION, HAUTS-DE-FRANCE:



More than  
10 business sectors  
**from over  
30 countries**



More than  
**800 meetings organised**



**A matchmaking  
process** tailored to your  
needs: identification of your  
best prospect leads and  
partnerships by our team  
of experts



**Visit some of the  
350 pioneer companies**  
and clusters involved  
in rev3 in  
Hauts-de-France



**Up to 10 prescheduled  
one-to-one meetings**  
per participant in 2 days



Access to **a rich network  
of contacts** and international  
business experts  
in the Third Industrial  
Revolution implementation.

## WHY SHOULD YOU REGISTER?

- Discover innovative products, solutions, customers, and initiate institutional as well as commercial partnerships to develop cooperative projects
- Present your solutions and identify new ones to implement your own Third Industrial Revolution
- Identify unique opportunities to invest in Hauts-de-France pioneering companies
- Make the most of the one-to-one pre-scheduled meetings with other professionals to talk business and to grow your network

[www.rev3days.com](http://www.rev3days.com)



## CONVENTION'S PROGRAM

	WEDNESDAY 8 <sup>TH</sup>	THURSDAY 9 <sup>TH</sup>	FRIDAY 10 <sup>TH</sup>	SATURDAY 11 <sup>TH</sup>
9.00 am		welcoming coffee	welcoming coffee	
10.00 am		Exhibition opening and B2B meetings	B2B meetings and workshops	Optional visits of regional companies and clusters
11.00 am		Opening plenary		
12.00 am				
1.00 pm		Lunch Break	Lunch Break	
2.00 pm	Optional visits of regional companies and clusters	B2B meetings and workshops	B2B meetings and workshops	
3.00 pm				
4.00 pm			Closing plenary	
5.00 pm				
6.00 pm				
8.00 pm		Dinner		

## NEXT STEPS

SEPTEMBER 15 <sup>TH</sup> TILL JANUARY 8 <sup>TH</sup>	FROM OCTOBER	FROM SEPTEMBER TILL JANUARY 8 <sup>TH</sup>	D-1
Online registration	Online catalogue	Meeting selection	Meeting schedules



## CONTACT

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More information/registration: [www.rev3days.com](http://www.rev3days.com)

# HAUTS-DE-FRANCE: A SMART, SUSTAINABLE AND CONNECTED REGION

In Hauts-de-France, we call our 3rd industrial revolution : rev3.

Rev3 is the regional master plan launched in 2013 with Jeremy Rifkin, in partnership with the private sector, local authorities, clusters, universities and citizens. With all the possibilities offered by digital technologies and the energy transition we aim to move towards a society and an economy that are more responsible, sustainable, collaborative and, better connected.

**350** pilot-projects across the territory

An investment fund of **50 M€**

**11.5 M€** transferred by citizens in the savings account devoted to rev3 projects

**500 M€** investments per year needed for rev3

## HAUTS-DE-FRANCE KEY FIGURES



**GDP of 153 billion €**  
in 2013 (comparable to Ireland, Hungary and the Italian Piedmont region)



**282,000 companies**  
based in the territory



**33% < 25 years old**  
France's most youthful region

**LILLE IS 1 HOUR AWAY FROM CDG AIRPORT BY HIGH SPEED TRAIN**

## MAIN REGIONAL ECONOMIC SECTORS



**1<sup>st</sup>** french region for **automobile and rail industry production**



**2<sup>nd</sup>** university hub in France



**2<sup>nd</sup>** region for **technical textiles and Digital hub**



**8 major clusters**



**3<sup>rd</sup>** most important region for **logistics in terms of jobs**



One of France's **main exporting regions**, the leader in the food industry and a global logistic hub.